

Privacy Policy

PRIVACY NOTICE FOR WEBSITES - GDPR-COMPLIANT WEB VISITORS

This privacy policy explains how personal data is collected and used when you engage with our website. It also explains how we process any data that you supply to us on this website.

Thomas Power T/A Power Consultancy; Arklow Mortgage Centre is the Data Controller for any personal data that you supply to us when you engage with us via our website.

What personal data do we collect?

The personal data collected depends on how you use our website. You can browse the site, you can fill in forms on the website to request information or quotes from us, download documents from us, or you can subscribe to our emails, and other activities. Our website collects personal data to provide these services.

What we do with your personal data?

When you visit our website, a record of your visit is made. This data includes your device's IP address. That data is used completely anonymously, in order to determine the number of people who visit our website and the most frequently used sections of the site. This enables us to continually update and refine the site. If you use any forms on the website to send an email to us, a record will also be made of your name, company name, postal address, email address and your telephone number and any other information you provide.

The following table sets out how we handle your personal data and our legal basis for doing so under GDPR and the Data Protection Act 2018.

What we do

Use the personal data that you provide on our web forms and questionnaires

Contact you regarding the services we provide

Retain your data under our data retention policy

Obtain analytical website usage and data on the devices used by our website visitors

Personal Data

Filling in forms on the website - examples include name, company name, email address, job title, telephone number, postcode

Location data, IP address online identifier, website analytics

If you no longer wish to receive information about our services, our communications please let us know via email to info@powerconsultancy.ie

Will we share your data?

Your personal data may be shared with companies that we may advise to place your business with i.e. in the case of a mortgage application this would be any of the various lenders whom we hold an agency agreement with or in the case of investment business this could be any of the financial institutions we hold an agency agreement with. It may also be provided to third parties, such as law enforcement, regulatory authorities or where we are legally obliged to share the information.

Where we use data processors who are third parties, we have contracts in place with our data processors. This means that they cannot do anything with your personal information unless we have instructed them to do it. They will not share your personal information with any organisation apart from us. They will hold it securely and retain it for the period that we instruct.

How long we keep your personal data

Personal data is retained in line with our data retention policy. The firm keeps most data for 7 years, which covers the 6 years by law in which we have to keep certain information for a minimum of 6 years plus the current year. Personal data that is no longer necessary to be kept under the firm's data retention policy will be deleted. Under the firm's data retention policy, there are certain exemptions in relation to financial data and health data. A copy of the firm's data retention policy can be made available upon request.

Your Rights

You have the following rights in relation to personal data held on you by the Firm:

- The right to be informed about how personal data is used (this notice)
- The right to access a copy of personal data that the firm holds about you
- The right to rectification of any errors in personal data held by the firm
- The right to erasure of any personal data
- The right to restrict processing
- The right to data portability
- The right to object
- Rights in relation to automated decision making including profiling

The firm does not operate any automated decision making systems.

Cookies

Cookies are text files placed on your computer to collect standard internet log information and visitor behaviour information. This information is used to track visitor use of the website and to compile statistical reports on website activity. For further information visit www.aboutcookies.org or www.allaboutcookies.org.